

ALTA Press Release



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For Immediate Release

American Land Title Association Names New Director of Grassroots and State Government Affairs

Washington, D.C., March 1, 2017 — The [American Land Title Association](http://www.alta.org) (ALTA), the national trade association of the land title insurance industry, today announced the appointment of Elizabeth Blosser as its new director of grassroots and state government affairs.

Blosser will focus on enhancing advocacy of the industry at the state level by strengthening ALTA's partnership with state land title associations and representing the interests of ALTA's membership before state legislators and regulators. In addition, she will help drive participation in ALTA's grassroots activities through the Title Action Network.

"State government affairs and grassroots advocacy are closely linked and vitally important to our industry," said Michelle Korsmo, ALTA's chief executive officer. "Elizabeth is a highly motivated strategic thinker with skills to build relationships. Her capacity to understand complex issues and translate data into an effective strategy will help drive successful outcomes for our state advocacy efforts."

Prior to joining ALTA, Blosser most recently served as client services director for FLS Connect, responsible for the overall success and profitability of government and public affairs projects conducted on behalf of corporations, trade associations and special interest groups. Having worked at FLS since its inception in 2000, she played a vital role in taking it from a start-up to a major, national consulting firm.

Blosser also spent time as a campaign manager for a congressional race and was responsible for directing related activities and conducting fundraising efforts for both individual contributors and PACs. She also was an outreach director for a member of Congress working on behalf of constituents on issues related to immigration, social security, affordable housing and the environment.

"Throughout my career I have gained an exceptional appreciation for working with broad coalitions, and look forward to using my experience to enhance ALTA's grassroots initiatives," said Blosser, who graduated magna cum laude with a Bachelor of Arts in general communications from Northwestern College in St. Paul, Minn. "I'm ready to collaborate with our state land title association leaders and partners and help them identify strengths, weaknesses, opportunities and threats of our industry."

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About ALTA

The [American Land Title Association](http://www.alta.org), founded in 1907, is the national trade association representing more than 6,200 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct

title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.